

# INTERVENTION WEBINAR

**What to Look for in a Treatment  
Center for Addiction or Mental  
Health Recovery**

 Starting Soon



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Mike has an extensive history of helping families treat addiction. He is an authority in addiction treatment and remains dedicated to providing hands-on expertise at our clinic.

# What to Look for in a Treatment Center for Addiction or Mental Health Recovery

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# Treatment Today vs. Treatment in the Past



- Treatment has shifted from individualized care to industry-driven models
  - Many centers are now owned by private equity firms
  - Focus has moved toward:
    - Volume
    - Billable codes
    - Insurance reimbursement structures
  - Standardized 30-day programs have become the norm
  - What you should look for today is different than what families were taught to look for years ago.
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# Privately Owned vs. Private Equity

- Ask:
    - *Is the center privately owned or backed by private equity?*
    - *How many campuses do they operate?*
    - *Is care individualized or standardized across locations?*
  - Why it matters:
    - Large equity-backed systems prioritize scalability
    - Detox and residential are most profitable
    - Longer-term care (PHP/IOP) often receives less emphasis
  - Profit-driven systems **discharge early**;  
Healing-focused systems **extend care when clinically necessary**.
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# It's Not Managed Care - It's Managed Costs

- Insurance companies determine:
    - Where you can go
    - How long you can stay
    - What diagnoses are billable
  - Mental health diagnoses increase reimbursement
  - Substance-induced symptoms are often prematurely labeled as primary disorders
  - Active substance use can mimic or worsen mental health symptoms.
  - Accurate diagnosis often requires sustained sobriety.
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# The Quality of Therapists Matters More Than the Curriculum



- All centers advertise:
    - Evidence-based treatment
    - CBT
    - Motivational Interviewing
    - 12-Step facilitation
    - Trauma-informed care
  
  - But the difference is:
    - Who is delivering it
    - How it's delivered
    - Whether accountability exists
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# The Quality of Therapists Matters More Than the Curriculum (cont'd)

- Weak therapists:
    - Over-reassure families
    - Avoid confrontation
    - Prioritize client comfort over change
  - Strong therapists:
    - Challenge dishonesty
    - Hold boundaries
    - Focus on behavior, not just diagnosis
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# Cell Phones, Electronics & Early AMA Risk

- Highest risk of leaving AMA (Against Medical Advice) = first 2 weeks
  - Unrestricted phone access:
    - Fuels manipulation
    - Maintains outside chaos
    - Weakens treatment immersion
  - Ask:
    - *Is there a blackout period?*
    - *Are electronics restricted?*
    - *How do you handle non-compliance?*
  - Boundaries inside treatment protect the process.
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# Family Involvement Is Not Optional



- Ask:
    - *Is there a structured family program?*
    - *Are families allowed a voice?*
    - *Is a Release of Information (ROI) required?*
    - *Does discharge planning consider family impact?*
  - Without ROI:
    - The center only hears the patient's version
    - Dishonesty goes unchecked
    - Families remain in the dark
  - Addiction and mental health are family issues - not individual issues.
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# Accountability vs. Victim Mentality

- Ask:
    - *Are clients held accountable for behavior?*
    - *Are they challenged on dishonesty?*
    - *Are consequences allowed to occur?*
    - *Is relapse normalized or treated seriously?*
  - Treatment that frames the client purely as a victim:
    - Reduces ownership
    - Weakens urgency
    - Lowers long-term success
  - Change requires responsibility.
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# Discharge Planning - The Most Overlooked Factor



- Ask:
    - *Is sober living recommended?*
    - *Is returning home discouraged when unsafe?*
    - *Are families coached on boundaries?*
    - *Is aftercare 6-12 months minimum?*
  - Effective discharge planning includes:
    - Environment change
    - Accountability
    - Structured aftercare
    - Ongoing family recovery
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# What *Intervention-Friendly* Really Means



- Intervention-friendly centers:
    - Collaborate with families
    - Welcome outside family recovery coaching
    - Require accountability
    - Restrict electronics
    - Encourage longer stays
    - Support strong discharge plans
    - Don't undermine family boundaries
  - Clients from structured interventions stay longer and complete treatment at higher rates.
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# Red Flags to Watch For



- “They’re doing great!” updates with no specifics
  - Immediate mental health diagnoses during detox
  - Discharging early because client is “not ready”
  - No required ROI
  - No meaningful family programming
  - Sales-driven business development representatives
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# The Core Truth



- All treatment centers advertise evidence-based care.
  - The difference is:
    - The therapist
    - The rules
    - The ownership model
    - The length of stay
    - The family involvement
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# Stop Accepting Excuses and Start Getting Help

**Questions? The Floor Is Yours!**

Prefer to talk in private? Get in touch below:

**Call Us:** 1 (888) 291-8514

**Chat with us:** [family-intervention.com](https://family-intervention.com)

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